

CCL Outlook: Newsletter of the Council of Chief Librarians

California Community Colleges
v. 24 no. 1 September 2013

Letter from the President:

Greetings,

It is an honor to be serving CCL as its new president. First of all I would like to recognize Kenley Neufeld whose leadership over the past two years led the organization on many new initiatives. I call myself lucky to be able to follow a series of inspirational Board presidents. The Board says adieu to members with whom it has been a privilege to serve and welcome new members whose important contributions we look forward to.

Outgoing members:

- Marie Mestas (San Bernardino)
- John Koetzner (Mendocino)
- Taylor Ruhl (Imperial Valley)
- Choonhee Rhim (East L.A)

Incoming members:

- Paula Paggi (L.A. Pierce)
- Doug Achterman (Gavilan)
- W. Cherry Li-Bugg (Santa Rosa)
- Peter H. Sezzi (Ventura)
- Kerry Kilber Redman (**Cuyamaca**)

CCL is a solid organization that is making a difference for our colleges. We have advocates in the Community College System and the Chancellor's Office. Board members provide a voice for the library community in many settings, including CCCIO Executive Board, Library and Learning Resource Programs Advisory Committee (LLRPAC), and Telecommunications and Technology Advisory Committee (TTAC). These committees play a vital role in the future of libraries in California Community Colleges. We look forward to working together to provide the best opportunities for our students to learn, engage, and create.

Early in the Fall you should receive information regarding the *Annual Data Survey*. This is a critical survey, which informs the Chancellor's Office and the public on the use of our facilities, collections, and programs. Following the *Annual Data Survey* will be the *Student Library and Technology Engagement Survey*. In 2011 this survey was piloted a five-campus research project intended to provide actionable insight into the library, information, and learning technology ecologies of student populations across California. The results led to the Chancellor's Office in conjunction with CCL to administer the survey statewide. In both cases, we rely upon the Chancellor's Office to approve and distribute these surveys.

(continued on page 3)

Your CCL Executive Board: 2012/13

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: [Tim Karas](#) (Mission College)

Northern Regional Board Members:

East Central: [Matt Magnuson](#) (West Hills Coalinga)
Northeast: [Lisa Foley](#) (Lake Tahoe)
Northwest: [W.Cherry Li-Bugg](#) (Santa Rosa)
San Francisco/East Bay: [Andy Kivel](#) (Diablo Valley College)
Southwest Bay: [Doug Achterman](#) (Gavilan College)

At Large Board Member: [Jim Matthews](#) (Chabot)

Southern Region Board Members:

Desert: [Peter H. Sezzi](#) (Ventura College)
Los Angeles: [Paula Paggi](#) (Los Angeles Pierce)
San Diego/Imperial: Kerry Kilber Rebman (Cuyamaca College)
Southcoast: [Meghan Chen](#) (Mt. San Antonio)
West Central: [Mark Stengel](#) (Cuesta College)

Additional (ex officio) Board Members:

Executive Director: [Gregg Atkins](#)
Immediate Past President: [Kenley Neufeld](#) (Santa Barbara)
CCL-EAR Chair: [Jean Smith](#) (San Diego Mesa)
CCL-EAR Chair Elect [Darryl Swarm](#) (Feather River)
CCL/CC League Library Consortium Director: [Sarah Raley](#)
Chair, Library & Resources Advisory Committee: [Dan Crump](#) (American River College)
Outlook, Website, and Directory Editor, [Johanna Bowen](#) (Retired -- Cabrillo)

CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE

The CCL Directory is edited by each college. Information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please examine your library's profile at <http://cclccc.org/directory.php> and proofread the information for currency and validity.

If your library's data is not up to date, and the local editor is no longer available, or you have any questions about access to the editing process, please contact:
Johanna Bowen < jobowen@cabrillo.edu >

CCL *Outlook* is published five-six times per year. We encourage contributions from our colleagues.

CCL *Outlook* Editor (2012/13) Johanna Bowen, Retired, Cabrillo College,
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(President's letter, continued from page 1)

At the Board Retreat in August 2013, we delineated action steps to implement our new two-year Strategic Plan, which was approved in April 2013 following the Deans and Directors meeting. The Strategic Plan is ambitious and we look forward to taking concrete steps to support our libraries and students. The Strategic Plan can be viewed at the CCL website (www.cclccc.org). You will hear more about our upcoming initiatives over the coming months.

I recognize that our system is filled with passionate and caring professionals who want to continue making a difference for our students. I look forward to working together to make that difference.

Thank you,

Tim Karas

2012-13 MEMBERSHIP REPORT and 2013-14 MEMBERSHIP ALERT!

Gregg Atkins, CCL Executive Director

CCL's 2012-13 year finished with 104 colleges making payment of their CCL membership fees. Great job, everyone!

CCL appreciates that some had to scrape to find the money, and that others had to joust with business offices to get payments actually made. CCL also knows that some colleges just couldn't get funds released to pay or get administrative approval.

For some colleges, it seems that the Library's payments get put to one side in the business office while "more important" bills are handled. CCL ends up sending another invoice because it can't be found -- please alert your library business clerk to check on it every so often!



**WE WANT YOU TO BECOME A CCL MEMBER
WATCH THE MAIL (EARLY OCTOBER) FOR YOUR 2013-14 INVOICE**

Invoices are mailed to whomever your college has listed as the chief contact person in the CCL Directory. The cost remains the same: \$150.00. Yes, with the help of the Leadership Grant from the CCCC CCL has been able to hold the line again this year.

CCL FALL WORKSHOP ANNOUNCED:

PLANNING, ASSESSING, AND COMMUNICATING LIBRARY IMPACT: PUTTING THE STANDARDS FOR LIBRARIES IN HIGHER EDUCATION INTO ACTION

November 6 2013 – (Ontario) South

November 7 2013 – (Walnut Creek) North

Libraries in higher education are increasingly required to demonstrate their value and document their contributions to overall institutional effectiveness.

[The ALA Standards for Libraries in Higher Education](#) is a framework for library planning and assessment that can be used for a variety of circumstances including annual planning, program review, and accreditation self-study. Through presentation, discussion, and group activities, learn how to use the Standards to communicate your library's impact.

Learning Outcomes

Workshop participants will be able to . . .

- Establish the library and institutional contexts to effectively engage in planning, self-study, accreditation, or program review processes
- Use the ACRL Standards for Libraries in Higher Education and other foundational documents as a framework to develop benchmarks, evaluate quality and performance, and demonstrate value to the institutional mission.
- Evaluate various metrics and assessment tools to select the best approach for a given situation.
- Examine the role of leadership in building a culture of evidence to engage all librarians and staff members in effective decision-making.

Our Presenter:

Rhonda Huisman, Assistant Librarian, University Library, Indiana University
Purdue University, Indianapolis.

**THESE WORKSHOPS ARE FREE, AND CONTINENTAL
BREAKFAST & LUNCH ARE PROVIDED.**

**NOTE: THE WORKSHOPS ARE LIMITED TO 40 ATTENDEES AT
EACH LOCATION – ONE PER COLLEGE**

(A WAIT LIST WILL BE KEPT)

**ADDITIONAL INFORMATION ABOUT LOCATION WILL BE
PROVIDED WITH REGISTRATION CONFIRMATION.**

REGISTRATION AVAILABLE AT [HTTP://WWW.CCLCCC.ORG](http://www.cclccc.org)

Letter From Meredith Randall, President:

California
Community Colleges
Chief Instructional Officers

Hello CCL Members:

Thank you for this opportunity to speak with you about your work and the support that the CIO (Chief Instructional Officer) Executive Board and CIOs statewide continue to have for your efforts. We have only a few standing reports at our Board meetings – and CCL is one of them.

I'm willing to bet that most campuses locate the Library somewhere near the center, a practical as well as symbolic choice. At my own campus here in Redding, the Library is not only the hub of the main campus, but also stands taller than any other building. When many of us acquired general obligation bond funding several years ago, a new Library was at the top of the list for renovation or a brand-new building. And any serious discussion of student success and achievement needs to have library services as a critical piece.

I was fortunate enough to hire a new Library Dean William Breitbach, recently after the retirement of a long-term and beloved Librarian (and I believe Library administrators are the ONLY administrators who come close to being “beloved”). He and I have had some exciting discussions about re-envisioning the Library itself as a place of student engagement and learning with increased student traffic and “hub-bub” – while preserving quiet areas for students who prefer them. In addition, we plan to pay more attention to the Library as a “cyber-presence,” especially for those students who live in the outlying areas of our huge district. Truthfully, the Library and library staff can often be the best connection that a student has with the college and can have a crucial effect on student retention.

Like some other colleges in the state, we combined educational technology with our library services and our new Dean oversees both. This recent trend also indicates how integral the Library is to all of our functions and students at the college – whether online or in person.

One of the functions of the CIO Board and my position in particular is to give advice to the Chancellor's Office about future funding needs. We have been vocal in support of increased funding for library materials; personally, I believe a college needs to make a funding commitment to its Library, regardless of state budget vagaries.

We are looking forward to an active and productive year as CIOs, with opportunities to partner with and support each other. Thanks for being valuable colleagues.

Meridith

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

<http://cclibraries.org/index.html>

Sarah Raley, Director

New Consortium Ordering System

We have implemented a new online ordering system for the consortium. Each college will be able to access your renewal and invoices, add databases to an existing renewal, and check status of payments for invoices. Since some pricing is unique to a specific circumstance, not all pricing will show up in the online system. As your renewal form is finalized, you will receive an email telling you how to access the system. We will not email you a renewal form or any invoices. Each college will be able to access this information online. Please watch for your notification that your access has been set up for the system. For the fall cycle, we ask you print off your renewal form and fax it to us. We are also still posting announcements with vendor information on the consortium website also.

New products:

We are offering the new RDA Toolkit from ALA. Solo and site discount licenses are available. We must have 10 subscribers to receive a discount. Please see the announcement on the consortium website.

We are also offering a new statistical database, Statista. Pricing is based on your FTEs. Please check the consortium website for the announcement.

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE

[Jean Smith](#) (San Diego Mesa) Committee Chair

The CCL-EAR Committee is in the process of completing several new reviews for databases including the Vogue Archive and Palgrave ebooks as well as comparison reviews for nursing/health databases and one for statistical products. Completed reviews will be posted on the [CCLC website](#) and on EARinfo.

The Committee welcomed new vice-chair Darryl Swarm. Darryl has worked in academic libraries for over 27 years and is currently the Library Director at Feather River College. Being a small college, his scope of work includes the usual management and faculty governance work, in addition to reference, library instruction, collection development, electronic resource management, and library website work. Previously he served eight years as a professor and librarian at the University of La Verne as their business liaison, subject specialist in the sciences, team lead for resource management, and with university-wide strategic planning and program review work. He also formerly worked as head librarian for the Geoscience Research Institute and at the libraries of La Sierra University and Loma Linda University & Medical Center. Before receiving his MLIS from San Jose State University, he earned degrees in landscape architecture and geological sciences, working in land planning, environmental and engineering geology, and as an adjunct geology professor. He still

enjoys teaching various geology courses on the side and is completing his dissertation work in education and organizational leadership.

As always, please send suggestions of databases you would like the Committee to consider to me (jesmith@sdccd.edu), to Consortium Director Sarah Raley (sarahraleyc@ccleague.org) or to your regional representative ([CCL-EAR Committee Roster](#)). You are also encouraged to comment and share your experience with reviewed products listed [here](#).

BRINGING THE LIBRARY INTO THE ONLINE CLASSROOM

Contributed by Alicia Virtue, Santa Rosa Junior College's Electronic Services Librarian

The Santa Rosa Junior College libraries served as the test site for the development of a new Reading List tool that allows seamless integration of the EBSCO Discovery Service into Learning Management Systems such as Moodle and Blackboard. Working with EBSCO Discovery Service Engineer, Eric Frierson, Alicia Virtue, SRJC's Electronic Services librarian, worked with a pilot group of online instructors across several disciplines to implement a tool that allows instructors to perform the following functions with ease, without ever having to leave their online classroom:

- Search the library resources
- Add results to a reading list with one click
- Annotate each item in their reading list
- Sort readings
- Add non-library resources by entering in a URL and a label
- Copy existing reading lists
- Mark lists as public or private
- Access full-text EBSCOhost content from the reading list without additional authentication; for non-EBSCOhost content, appropriate authentication methods are used (e.g., a library's proxy server)

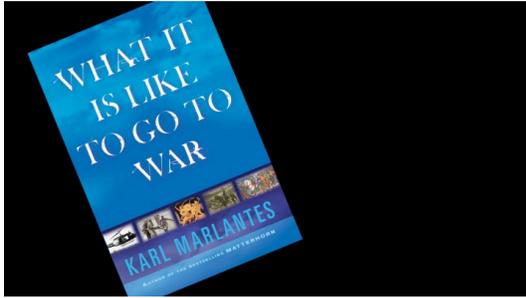
Instructors at Santa Rosa Junior College use the reading list tool to easily expand the wealth of information resources available to students through instant access to library materials. By activating the tool in Moodle, instructors call a familiar instance of the EBSCO Discovery Service without leaving their online classroom. A search of the EDS, dubbed "Smart Search" at SRJC, allows instructors to find articles, e-books and rich media; they no longer need to select which database to use and avoid having to run multiple searches within several databases before desired content is found. The instructor selects the information with a click of a button—no permalinks or proxy strings. The selected articles appear in reading lists ready for students to access directly at the point of each assignment. When a student clicks the link, the tool presents the student with a list of readings designated for that particular lesson. The Reading List helps instructors connect students to library information in a way that is truly easy and unprecedented in its simplicity.

CALIFORNIA READS GRANT [contributed by Tim Karas, Mission College]

Download the grant guidelines at:

<http://www.calhum.org/grants/california-reads-grant>

CCL BOARD ENDORSES PARTICIPATION IN THE NEXT CALIFORNIA READS PROGRAM: *WAR COMES HOME*



California Reads invites Californians from all walks of life throughout our state to participate in reading and discussion programs and related activities hosted by libraries, schools, colleges, bookstores and other community institutions.

To coincide with our next thematic initiative *War Comes Home*, the next statewide read, to take place in 2014, will focus on the veteran experience, aiming to increase public understanding and empathy for those who have served, as well as to spark a public conversation on how best we can support the process of reincorporating our veterans into the fabric of civilian life.

To anchor the read, on the recommendation of an an advisory group of librarians, scholars, book professionals, journalists, and veterans advocates, we have selected **Karl Marlantes' *What It Is Like to Go to War***. Marlantes is a Vietnam veteran, a Rhodes Scholar, and the author of the New York Times best-selling novel *Matterhorn*. His newest book has received much reader and critical acclaim since publication in 2011, and has frequently been cited by veterans as the work that best expresses their experience. According to the San Francisco Chronicle, it “ought to be mandatory reading by potential infantry recruits and by residents of any nation that sends its kids—Marlantes’s word—into combat.”

Over the next year, we will be developing programs and resources in collaboration with the California Center for the Book and the California State Library, as well as others, to assist libraries, schools, colleges and universities, booksellers, and other community-based partners to conduct programming in 2014. The big idea? To stimulate a thoughtful reflection of, and lively discussion among, friends and neighbors, families and strangers about a matter of pressing importance to our communities.

We invite libraries to develop and conduct public programs that will engage a broad range of community members in reading and discussion activities and related

programs focused around the theme to take place in the fall of 2014. To support these programs, we are making available grant awards and program resources.

[Adapted from materials at Cal Humanities <http://calhum.org>

CSU ASSESSMENT TEAM (CAT)

Peter McDonald, Dean of Library Services spoke at the CCL Deans & Directors meeting in March about the CSUs creation of a [CSU Assessment Team](#), a group of librarians and social science researchers who are working on setting national standards for measurement of SLOs/AUOs for libraries.

Fresno City Library Assessment team's charge is "to create an assessment plan for the Madden Library using the campus *Student Outcome Assessment Plan*. We will lead the Library in identifying student learning outcome needs through assessment while collaborating with campus faculty and using this information to revise, improve, implement and create beneficial collections, programs, and services. This ongoing assessment helps all library staff take action, monitor and improve our services, identify changing patterns in users' needs and information usage, and help market and promote library collections and services.

CCL executive Board has chosen Andy Kivel of Diablo Valley to represent community college librarians in a liaison capacity with the CSU Assessment Team (known familiarly as CAT)

SURVEY ON EMERGING FORMS OF COMMUNICATION TECHNOLOGY

HELP US SHED LIGHT on what is happening in California Community College libraries with emerging forms of communication technology. In the coming weeks a survey will be launched about emerging forms of communication technology at community college libraries. The main purpose of the study is to determine how Library 2.0 technologies like social media, chat, and text reference are being used in California community college libraries and whether community college librarians find these technologies to be effective with our student population.

The study is being conducted by Merced College librarian Nancy Golz nancy.golz@mccd.edu as part of her dissertation research. The research will also include analysis of library websites and social media posts. Participants in the study will receive a summary of the findings and be entered into a drawing for a \$50 dollar Amazon gift card. Please be on the lookout for an email about the survey.

PLEASE COMPLETE THE SURVEY AT <http://surveymonkey.com/s/cclibraries>

TECH NEWS:

[Google and edX Create a MOOC Site for the Rest of Us](#)

“edX, a nonprofit provider founded by Harvard University and the Massachusetts Institute of Technology, is joining forces with Google to create a spinoff Web site where ordinary folks—and professors at colleges that have not been invited to join high-profile MOOC consortiums—can not only sign up for a MOOC but also build one themselves. The new site, [MOOC.org](#), will provide tools and a platform that “will allow any academic institution, business, and individual to create and host online courses,” says a blog post by Dan Clancy, a research director at Google. In an interview, Anant Agarwal, president of edX, referred to the site as a “YouTube for courses.”
September 10, 2013, 3:28 pm in the Chronicle of Higher Education’s blog: *Wired Campus* : *The latest news on tech and education.*

CELL INTERNET USE 2013 (PEW INTERNET)

63% of adult cell owners now use their phones to go online, a figure that has doubled since we first started tracking internet usage on cell phones in 2009. In addition, 34% of these cell internet users say that they mostly go online using their cell phone. That means that 21% of all adult cell owners now do most of their online browsing using their mobile phone—and not some other device such as a desktop or laptop computer. “A majority of the public now owns a smartphone, and mobile devices are playing an increasingly central role in the way that Americans access online services and information,” said Aaron Smith, a Senior Researcher at the Pew Research Center’s Internet Project. “For many, such as younger adults or lower-income Americans, cell phones are often a primary device for accessing online content—a development that has particular relevance to companies and organizations seeking to reach these groups.”

Read or download the full report: <http://pewinternet.org/Reports/2013/Cell-Internet.aspx>

NEW ACRL DISCUSSION GROUP:

Library Support for Massive Open Online Courses (MOOCs) provides “librarians with an opportunity to share information about how libraries are supporting the provision of MOOCs created by their campuses” To learn more about this Discussion Group, please visit:

<http://www.ala.org/acrl/aboutacrl/directoryofleadership/discussiongroups/acr-dgmoocs>

Join the listserv (<http://lists.ala.org/sympa/info/acr-dgmoocs>), (open to non-ALA members)

THIS WEEK IN LIBRARIES: <http://www.thisweekinlibraries.com/>

Erik Boekesteijn and Jaap van de Geer are library innovators started an online video talk show called *This Week in Libraries* in 2010. They were also the first Europeans to be named Movers and Shakers by *Library Journal*.

CONFERENCES AND WEBINARS:

BEYOND HASHMARKS; COOL TOOLS FOR ASSESSING REFERENCE SERVICE, MAY 2 2013

Videos from the MOBAC sponsored “Beyond Hashmarks” workshop are available for viewing on the MOBAC website at: <http://goo.gl/4Zo89>

American Libraries Live <http://americanlibrarieslive.org/>

Free, streaming video broadcasts allow viewers to watch broadcasts about library issues and trends in real time and interact with hosts via a live chat. Each episode focuses on a specific issue affecting libraries and librarians, and features a panel of vendors and library industry experts engaged in a real-time discussion which is broadcast through a live video format. Viewers can ask questions during the program via chat. American Libraries Live is a joint production of American Libraries and ALA Editions, units of the American Library Association. Online registration allows viewers to receive reminders of upcoming programs.

2013: November 14 : Tablets and Mobile Applications--

2014: January 9 : The Future of Libraries

2014: February 13 : The Library Website

2014: April 10 : Copyright Conundrum

ARCHIVES of past americanlibrarieslive broadcasts are at <http://americanlibrarieslive.org/archives>

LIBRARY 2.013 WORLDWIDE VIRTUAL CONFERENCE SCHEDULED FOR OCTOBER 18-19, 2013

The conference will once again be held entirely online around the clock in multiple languages and time zones. Everyone is invited to participate in this FREE forum designed to foster collaboration and knowledge sharing among information professionals worldwide.

To be kept informed of the latest conference news and updates, please [join the Library 2.0 network](#). You do not need to join this network to attend, but doing so will also allow you to correspond with the presenters and other members, and to comment on sessions and discussions.

ALA TECHSOURCE WORKSHOP: USING TWITTER FOR MARKETING AND OUTREACH <http://www.slideshare.net/vonburkhardt/using-twitter-for-marketing-and-outreach>

Andy Burkhardt (Information Tyrannosaurus) has posted the slides from the workshop. The workshop covered:

- Why Tweet?
- Social Media Dashboards
- What and How to Tweet
- Measuring and Sharing Success

CARL Webinars “So you’re thinking of upgrading your ILS”.

The webinars will take place on

Wednesday, October 9 from 11:00 a.m.-12:30 p.m. Pacific Time and **Wednesday, October 16, from 11:00 a.m.-12:30 p.m.** Pacific Time. Both sessions will be available to watch at a later date. Information on access to the archived sessions will be sent out after the webinars. No prior registration is required for the webinars.

Please note that there are two different codes for dialing in, one for October 9th and one for October 16th.

Panelists for Wednesday October 9 are

- **Pearl Ly**, Interim Assistant Dean, Library Services, Pasadena City College. PCC switched from ExLibris’s Voyager to OCLC Worldshare
- **Dana M. Miller**, Head of Metadata and Cataloging, Mathewson-IGT Knowledge Center, University of Nevada Reno, UNR upgraded from Innovative’s Millennium to Sierra
- **Jennifer D. Ware**, Acquisitions Librarian, California State University, Sacramento, CSUS switched from Innovative’s Millennium to ExLibris’s Alma

Panelists for Wednesday October 16 are

- **Rogan Hamby**, Managers Headquarters Library and Reference Services, York County Library Systems, South Carolina; Operations Manager, SCLENDS, a 19 library consortium, migration project manager. Most libraries switched from Horizon, TLC and Unicorn to Evergreen
- **Janel Kinlaw**, Broadcast Librarian, National Public Radio, NPR’s Library upgraded from Techlib to Collective Access •
- **George Williams**, Access Services Manager, Latah County Library District, Idaho, their 52 library consortium switched from ExLibris’s Voyager to Koha.
- **Merrillene Wood**, Interim Library Director, Western Nebraska Community College, WNCC switched from Follett Destiny as an individual entity to a statewide KOHA consortium (Pioneer)

Dial your telephone conference line: 913-312-3202 or (888) 886-3951 Cell phone users dial: 913-312-3202

Enter passcode: 169219 for Wednesday, October 9.

Enter passcode: 969692 for Wednesday, October 16.

MEANINGFUL USE: LIBRARIES CONNECTING PATRONS TO AFFORDABLE CARE ACT (ACA) RESOURCES

(OCLC WebJunction Webinar held August 28th)

This webinar explored strategies for libraries to identify ACA resources, and provided an opportunity to hear from libraries that are working to prepare for patron requests, and obtain key policy and resource updates from ACA experts.

Archive viewing options:

- [View full Archive](#) (combined archive of audio, chat, and slides)
- [View YouTube Archive](#) of live stream
- [View slides](#) (pdf)
- [View chat](#) (xls)
- [View captions](#) (txt)
- [Read webinar recap](#)

ALA ANNUAL 2013:

LITA TOP TECH TRENDS PANEL <http://goo.gl/GSrS75>; Library Journal's Digital Shift

Librarians discussed privacy, MOOCs and more at the [LITA Top Technology Trends 2013](#) panel at the American Library Association's Annual Convention turned frequently to the future of privacy, and the role that libraries might play in protecting their patrons.

ALA CHICAGO: SESSIONS WITH HANDOUTS AND SLIDES.

<http://ala13.ala.org/sessions/handouts>

Programs, Discussion/Interest Groups, Poster Sessions, Forum/Updates, even Committee meetings took advantage of the opportunity and posted handouts to the Web. Of particular interest was a poster session on roving librarians entitled "Peripatetic Librarians at a Community College" <http://ala13.ala.org/node/12133>



OCLC held a number of sessions and events at ALA Annual 2013 and introduced the new President and CEO, Skip Prichard. Recorded sessions are available for viewing.

<http://goo.gl/Zk5JT1>

ALA COGNOTES

Read the retrospective **Highlights** issue of Cognotes:

[Download the interactive version](#)

[Download the mobile version](#)

[Download the accessible version](#)

[Download a PDF](#)



A research initiative examining the impact of free access to computers and the Internet.

IMPACT Survey Evaluation Resource

The Impact Survey is an online tool developed specifically for libraries that want to survey their community about public access technology services at the library, and how to improve those services to enable better patron outcomes.

The tool creates an “app-like” link to the survey that libraries can place on their public access computer terminals and their websites. Patrons take the survey. The library receives reports and analysis of their community’s responses, and also gets access to communications tools that can help them share the information with community leaders and decision makers.

Understanding a community’s unique technology needs is essential to providing patrons with the technology services they need. The Impact Survey asks patrons about how they use library technology services like computers, the Internet, digital content, training, as well as use in the following areas:

- Civic Engagement
- eGovernment
- Entrepreneurship
- Employment
- eCommerce
- Health & Wellness
- Education
- Social Inclusion

The Impact survey is FREE for libraries to use until July, 2014. Then, a nominal fee will be charged for the use of some features of the program. The fee will only go to support the maintenance and upkeep of the site. To learn more, please visit <http://impactsurvey.org/>

Impact Survey is a project of the University of Washington, with generous support from the Bill & Melinda Gates Foundation.

NEWS FROM THE COLLEGES:

LOS ANGELES PIERCE COLLEGE:

Pierce College Library is happy to include Clay Gediman in our library team. Clay comes to us from Fullerton State University. We now have 5 full-time librarians. We also had 16 hours of adjunct hours reinstated. We moved into our new library over Spring break in April 2013. We have seen usage of the library more than double. Students are very happy to have a comfortable place to study, rest, or work in small groups. We also completely revamped our library website (<http://libguides.piercecollege.edu/content.php?pid=442777>) Our 24/7 **Question Point** service has proved to be very helpful to our students who need reference help after our library hours. In our Accreditation visit last March, though the campus received several recommendations, the library received a commendation from the visiting Committee.



PALOMAR COLLEGE:

Palomar College welcomes Dr. Jack Kahn to the California Community Colleges. He is the new permanent Dean of Social and Behavioral Sciences at Palomar and serves as the Dean for the Library.

TAFT COLLEGE

Terri Smith is the new librarian for Taft College library.

SHASTA COLLEGE:

Will Breitbach is the new Dean of Library Services & Educational Technology

CABRILLO COLLEGE

Cabrillo is extremely fortunate to have Michelle Morton joining us as of Fall 2013, bringing a remarkable wealth of knowledge and experience to Cabrillo. She will be filling the position of Instruction Librarian, vacant since the retirement of Topsy Smalley in 2011. Michelle comes to us from [Canada College](#) in Redwood City, where she has been an instruction librarian since 2008, teaching credit courses as well as countless one-shot course-related instruction sessions across the curriculum. She was responsible for collection development of electronic resources and Spanish language materials, a member of the campus Curriculum Committee, served as co-coordinator of Canada's Basic Skills Initiative committee, was co-chair of the library section of the campus accreditation self-study, and worked extensively with the library's EBSCO databases, their [LibGuides](#) collections, and their Innovative Millennium system. Before working at Canada, Michelle worked at both the Stanford University libraries and Bancroft Library at UC Berkeley as an archives curator, and taught several literature courses at UCSC from 2003-2009. In addition to her MLS from San Jose State, Michelle holds a PhD in literature from UCSC and a Masters in Spanish from the University of New Mexico.

PASADENA CITY COLLEGE

Congratulations to Pearl Ly, Pasadena City College, who was selected for the ALA Leadership Institute. Pearl is also the invited paper for the 2014 CARL conference in San Jose (April 4-6, 2014).

ANTELOPE VALLEY COLLEGE

Scott Lee has published the article "An Exploratory Study of Library Anxiety in Development Education Students" in *Community & Junior College Libraries*, v18 n2 p67-87 2012

This study examined Library Anxiety in a cohort of developmental English students. Levels of anxiety were measured in 191 students using Bostick's Library Anxiety Scale. Thirteen of those students were then interviewed about their use, knowledge and valuation of their campus library. The results of the interviews were compared against the measured anxiety levels. While use of the library had connections to levels of Library Anxiety, library knowledge was primarily affected by the behaviors and attitudes of classroom instructors. Students held high opinions of the library, and librarians; however, this did not result in better use of it or its resources. (Contains 4 tables.)

